

17th Greenhouse Gas Control  
Technologies Conference  
Calgary, Alberta, Canada



ghgt-17

October 20-24, 2024

# SPONSORSHIP OPPORTUNITIES



HOSTED BY:





## ABOUT GHGT-17

The 17th Greenhouse Gas Control Technologies (GHGT-17) conference will be held in Calgary, Alberta, October 20-24, 2024. The conference will include several engaging panel discussions and forums to discuss scientific and political aspects around carbon capture, utilization, and storage (CCUS) topics. It will also include valuable opportunities for delegates to network with attendees, including high-profile government and business leaders, and respected academics and innovators in the CCUS space.

This four-day conference will bring together some of the brightest, most creative leaders from around the world to discuss how to achieve aggressive net-zero objectives. GHGT-17 will educate, inspire, and strike the foundation for international partnerships designed to accelerate the development of CCUS technologies on a commercial scale.



## ABOUT ERA

Emissions Reductions Alberta (ERA) was created in 2009 to help deliver on Alberta's environmental and economic goals. By investing in the pilot, demonstration and deployment of clean technology solutions that reduce greenhouse gases (GHG), lower costs, attract investment, and create jobs, ERA supports economic growth and working to achieve environmental objectives.

ERA's mandate is to support initiatives that reduce GHG emissions and grow Alberta's economy. By accelerating the development and adoption of innovative technology solutions, Alberta industries will deliver sustainable environmental outcomes, attract investment, and support a diversified, lower carbon economy.



## ABOUT IEAGHG

The IEA Greenhouse Gas R&D Programme (IEAGHG) was formed in 1991 and is currently supported by its 37 members.

IEAGHG is one of the IEA's Technology Collaboration Programmes (TCPs). The TCPs help accelerate energy technology innovation by ensuring stakeholders from both the public and private sector share knowledge, work collaboratively and, where appropriate, pool resources to deliver integrated and cost effective solutions.

The Technology Collaboration Programme on Greenhouse Gas R&D (GHG TCP), also known as IEAGHG, constitutes an autonomous and independent framework within the International Energy Agency (IEA) network. The GHG TCP's task is to assess the role that technologies can play in reducing greenhouse gas emissions from both the power system and from industrial processes.

# ABOUT THE VENUE

At the foot of the Canadian Rockies and close to several CCUS sites, Calgary is a compelling conference location. Home to six UNESCO World Heritage Sites, Alberta boasts some of the world's most beautiful, inspiring, and culturally significant destinations. From Banff and Lake Louise to Head-Smashed-In Buffalo Jump and the badlands of Drumheller, this is a conference destination like no other.

Working closely with Tourism Calgary, ERA has secured the Calgary TELUS Convention Centre (CTCC) as the primary conference venue. A space of community and collaboration, the CTCC is renowned for bringing people together from around the world to share ideas, get inspired, and build relationships.



# WHY SPONSOR?

GHGT-17 is an international conference focused on addressing the reduction of GHGs. This conference will bring over 1,000 delegates to Calgary from around the world to share, learn, and collaborate.

## Highlights:

- ▶ An estimated 1,300 delegates
- ▶ Over 350 oral presentations
- ▶ 500 poster presentations
- ▶ Keynotes and plenary addresses by world leaders in climate change, strategy, policy, and CCUS
- ▶ Sessions covering eight streams
- ▶ Panel discussions with international thought leaders
- ▶ Networking opportunities with colleagues from around the world

Sponsorship is an opportunity to play a key role in reducing GHG emissions and accelerating the development and adoption of technology solutions that are the catalysts to net-zero.

## By showing your support

- ▶ Your organization will be part of the world's premier CCUS conference
- ▶ You will demonstrate your commitment to CCUS and reaching a low-carbon future
- ▶ You will have the opportunity to showcase your organization to the world
- ▶ You will bring international visibility to Alberta as a leader in CCUS initiatives

This conference has not been held in North America since 2014. Don't miss your opportunity to get involved in GHGT-17. For more information, or to sponsor, please contact [venuewest.eventsair.com/ghgt17/sponsor-exhibitors](https://venuewest.eventsair.com/ghgt17/sponsor-exhibitors)

# SPONSORSHIP LEVELS – PLATINUM, GOLD, SILVER

Sponsorship Benefits	Platinum	Gold	Silver
	\$100,000**	\$75,000	\$50,000
Complimentary conference registrations	3	2	1
Logo on GHGT-17 website	✓	✓	✓
Link from GHGT-17 website to sponsor company website	✓	✓	✓
Logo in printed materials including conference bags	✓	✓	✓
Insert in conference bags	✓	✓	✓
Sponsorship acknowledgment page on ERA website following GHGT-17	✓	✓	✓
Inclusion in ERA post-event promotional video	✓	✓	
Inclusion in post-event impact story to be posted on ERA website	✓	✓	
Interview on ERA podcast focusing on your company's perspective on the importance of advancing global CCUS efforts	✓		
Exhibition space*	TBC	TBC	TBC
*Additional space may be available at an extra cost. Exact booth specifications to be confirmed.	All prices exclude GST	All prices exclude GST	All prices exclude GST

# SPONSORSHIP OF INDIVIDUAL EVENTS

Item or event	Description	Cost (excl GST)
<b>Gala dinner (exclusivity)</b>	The gala dinner will be held on Wednesday, October 23, 2024. Sponsorship provides you with brand visibility on banners, signage, and posters. There will also be acknowledgments in introductions and speeches as well as the opportunity to make a brief verbal pitch during the dinner.	\$20,000 
<b>Welcome reception (exclusivity)</b>	The welcome reception will be a cocktail function held on Sunday, October 20, 2024. Sponsorship provides you with brand visibility as well as acknowledgment in speeches. There will also be an opportunity to make a brief verbal pitch during the ice breaker.	\$15,000
<b>Student Reception (exclusivity)</b>	The student reception will be a cocktail party held on Tuesday, October 22, 2024. This is an opportunity to address and network with the next generation of engineers, researchers, communicators, and tomorrow's industry leaders. Sponsorship provides you with brand visibility and acknowledgment in speeches. There will also be an opportunity to make a brief verbal pitch during the reception.	\$10,000 
<b>Keep Cups (exclusivity)</b>	Your logo and the GHGT-17 logo on re-usable cups used during breaks. GHGT-17 is designed to be an eco-friendly event and this initiative saves hundreds of cups going to landfills. Cups will be provided by the sponsor. These items will be produced by the organizer.	\$10,000 
<b>Delegate bags</b>	Your logo and the GHGT-17 logo on the re-usable bag given to all conference delegates. These eco-friendly satchels are provided by the organizers and designed to be used after the conference to further promote branding. Conference organizers provide the bags.	\$10,000 
<b>Lunch Break</b>	Sponsoring a lunch offers the opportunity for brand visibility throughout the break.	\$7,500

 = Reserved

Please contact us for additional or customized sponsorship packages.

<b>Coffee Breaks</b>	Sponsor one day of coffee breaks during the conference, providing brand visibility during these very busy times.	\$5,000	
<b>Lanyards (exclusivity)</b>	Worn by all conference delegates, sponsoring the lanyards includes your logo and is exclusive to one sponsor. Lanyards are provided by the organizers.	\$10,000	
<b>Pads and pens (exclusivity)</b>	Include your logo on pens and pads provided to all conference delegates. Eco-friendly pads and pens are provided by the sponsor. These items will be produced by the organizer.	\$7,500	
<b>Poster sessions (exclusivity, sign recognition)</b>	One of the busiest and most popular areas at the conference, these sessions are an ideal opportunity to promote your brand at GHGT-17.	\$5,000	
<b>On-site marketing opportunities</b>	Wrap your logo on conference elevators, escalators, or stairways used to access meetings and sessions.	\$10,000 for each application. Client will be required to pay for artwork, installation, and removal.	
<b>On-site window and floor marketing opportunities</b>	Wrap your logo on window and floor displays throughout the conference site for maximum exposure.	\$5,000 for each application. Client will be required to pay for artwork, installation, and removal.	
<b>On-site restroom signage opportunities</b>	Wrap your logo on restroom mirrors throughout the conference centre.	\$3,000 per mirror for each application. Client will be required to pay for artwork, installation, and removal.	
<b>Marketing opportunities on main level pillars</b>	Wrap your logo on pillars in high traffic areas.	\$10,000 for each application. Client will be required to pay for artwork, installation, and removal.	
<b>Marketing on railings outside of Exhibition Hall</b>	Wrap your logo on one of the most visible spaces in the convention centre.	\$20,000 for each application. Client will be required to pay for artwork, installation, and removal.	
<b>Marketing on conference centre elevators</b>	Wrap your logo on exterior elevator doors throughout the conference centre.	\$15,000 for each application. Client will be required to pay for artwork, installation, and removal.	
<b>Other on-site marketing opportunities</b>	Please contact conference organizers directly for any specific marketing opportunities not listed.		



# KEY DATES

- ▶ Call for Abstracts opens: September 2023
- ▶ Abstract submission deadline: January 16, 2024
- ▶ Early bird registration opens: March 2024
- ▶ Program announcement: May 2024
- ▶ Early bird registration closes: June 1, 2024

# HOW DO I BECOME A SPONSOR?

**To confirm your interest in sponsorship or to get more information, please contact us at:**

**[venuewest.eventsair.com/ghgt17/sponsor-exhibitors](https://venuewest.eventsair.com/ghgt17/sponsor-exhibitors)**

# SPONSORSHIP POLICIES

GHGT-17 is a conference hosted by Emissions Reduction Alberta (ERA) in partnership with the IEA Greenhouse Gas R&D Programme (IEAGHG).

ERA and its service providers will seek out sponsors to support GHGT-17 and will use these guidelines when entering into sponsorship agreements. Please see the terms and conditions document for more further details.

- A. Sponsorship is a contractual business relationship in which a sponsor provides funds or resources to support the conference and in return receives tangible benefits that may be to their commercial advantage.
- B. In return for funding to support the conference, sponsors will receive recognition that is set out and defined in a sponsorship agreement. The agreement specifies the financial contribution to the event and the benefits that the sponsor will receive in return.
- C. Any funds collected to support the conference will only be applied to the conference and not to any other ERA activities.
- D. No ERA staff and/or service providers engaged in conference sponsorship decisions are involved in grant funding decisions made by either organization.
- E. The conference program will be planned to address the educational needs of the conference delegates. Content, organization, and financial arrangements are all within the domain of ERA. With exception of the conference partner, sponsors shall have no influence over program content or choice of speakers.
- F. The conference will not offer exclusive sponsorship rights to a single corporation or organization.
- G. In accordance with the benefits assigned to the contribution level – Platinum, Gold, Silver – sponsors may have the opportunity to introduce speakers.
- H. Sponsorship agreements do not provide sponsors an opportunity to direct program content or select speakers.
- I. Sponsors may organize side events in conjunction with the conference, however such events must be planned with consent of conference organizers and cannot occur concurrently with any aspect of the core conference program or conflicting with conference planned networking events.
- J. Recognition in the conference program, on signage or in spoken remarks, does not constitute an endorsement of the sponsor's programs or activities.
- K. All sponsorship contracts shall acknowledge that ERA retains the right of final approval on all promotional material, messages and content related to GHGT-17.
- L. ERA will not accept funding from anonymous sponsors. All sponsors will be acknowledged in a way that is appropriate based on their contribution and in accordance with the benefits outlined in their contract.
- M. Full sponsorship payment must be received prior to the conference. Benefits will commence upon receipt of payment.